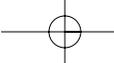




MIDTOWN EAST



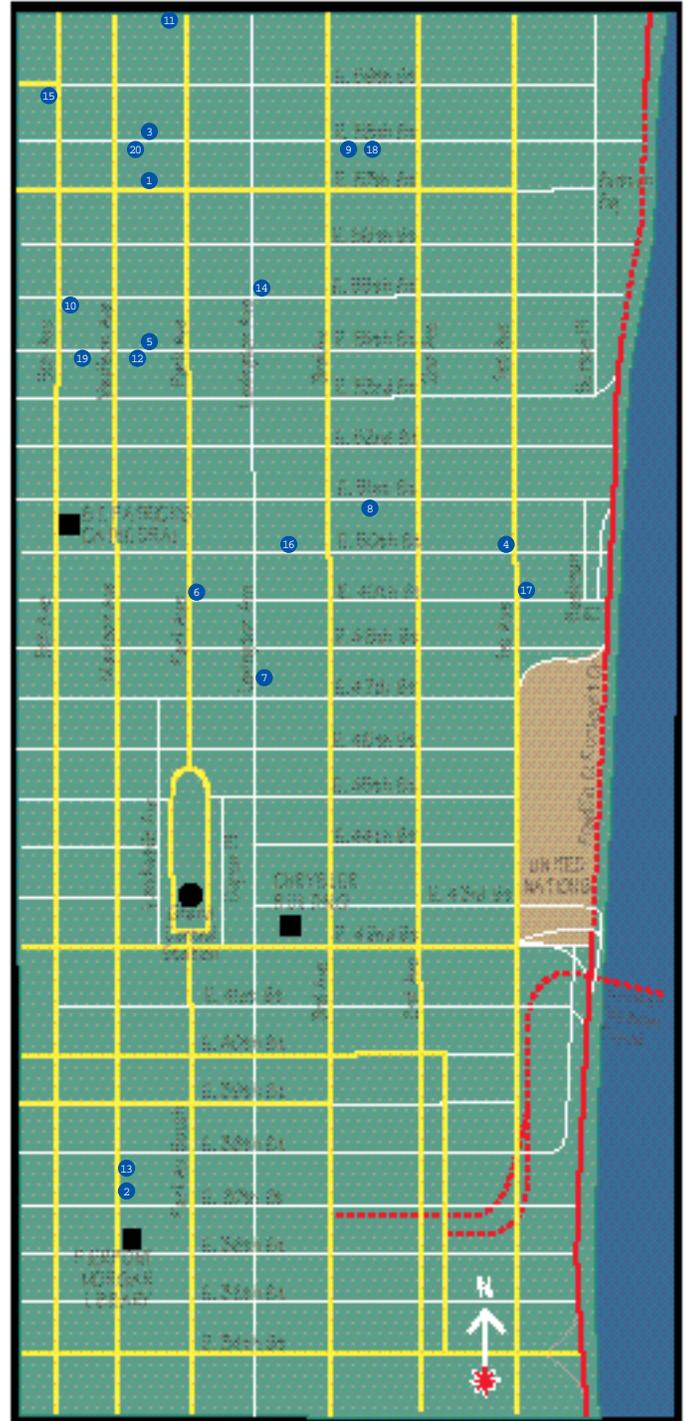


From its posh, elegant hotels to the elaborate shopping Mecca along Fifth Avenue, Midtown East exudes the finest Manhattan has to offer — albeit slightly pretentious and certainly expensive.

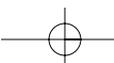
Visitors to the area are conspicuous — dodging in and out between rogue taxis, with craned necks straining to look up at the majestic skyscrapers. The area offers endless sightseeing opportunities, including the Empire State Building, FAO Schwartz, Grand Central Terminal, Radio City Music Hall, St. Patrick’s Cathedral, Trump Tower, the United Nations. A crisp afternoon of ice skating at Rockefeller Center before treating yourself to a ridiculously expensive shopping spree at Bergdorf’s and Saks is the typical holiday, but the options extend far beyond the confines of tourist traps. You’ll probably run out of time and money before things to do.

Stroll down east of 3rd Avenue and see how the other half lives in the cozy and urban upper-crusty bistros and cigar lounges in Kips Bay, Murray Hill and Sutton Place. Walk further towards the river and behold the majesty of the United Nations complex, just don’t expect to find any parking here.

Nightlife in Midtown East is a well rehearsed orchestra of hotel bars, theme clubs, champagne lounges, supper clubs, pre- and post-theater dining — just a sampling of the finest sophistication New York City has to offer. Whether it’s a business meeting or an intimate dinner, there is an endless number of ideal situations to make that desired impression.



- | | | |
|---------------------------------|----|------------------------------------|
| 1 5757 (Four Seasons Hotel) | 8 | 14 Divine Bar |
| 2 Asia De Cuba | 9 | 15 Jilie s |
| 3 Au Bar | 10 | 16 King Cole Bar (St. Regis Hotel) |
| 4 Beekman Bar and Books | 11 | 17 Match-Uptown |
| 5 Bill s Gay Nineties | 12 | 18 Monkey Bar (Hotel Elysee) |
| 6 Bill & Bear (Waldorf-Astoria) | 13 | 19 Morgan s (Morgan Hotel) |
| 7 Denim & Diamonds | 14 | |



Type of Establishment
Bar/Restaurant
Hours
M-Sa 3:30pm-1am
Su 3:30pm-12am
Drink Prices
\$\$\$\$
Food
New American
Nearest Subway
4,5,6,N,R to 59th Street
Credit Cards
All Major

5757 (Four Seasons Hotel)
57 East 57th Street
Between Park & Madison
(212) 758-5757

Whether it's for an intimate rendezvous, business lunch or pre-theater dining, 5757 offers a taste of Manhattan's high life. After all, located in the lobby of the Four Seasons Hotel anything less would seem drastically out of place. The art deco design features a ceiling of Danish beechwood panel, bronze chandeliers and deep cherry floors with mahogany inlays. Live jazz provides the appropriate soothing sounds for this masterpiece. It is appropriately expensive, so plan for the occasion.

Type of Establishment
Bar/Restaurant
Hours
Su-Th 5:30pm-11:30pm
F-Sa 5:30pm-1am
Drink Prices
\$\$\$\$
Food
Asian/Cuban
Nearest Subway
4,5,6,7 to Grand Central
Credit Cards
All Major

Asia De Cuba
237 Madison Avenue
Between 37th & 38th Street
(212) 726-7755

Housed in the same art deco building as the Morgan Hotel, this blend of colonial Spanish and Asian chic reveals the ultimate taste in interior design and cuisine. The bright duplex, set against a halcyon image of a tropical waterfall, playfully combines bar, lounge and restaurant. Entertainment and corporate figures have drinks in leather rocking chairs surrounded by African art and world music. Dine along the gallery's glass railings that allow for eying the banquet below at the elongated, illuminated marble table. Semicircular couches accommodate private groups, and glass shelves expose drinks made from 36 different rums.

Type of Establishment
Lounge/Club
Hours
Daily 9pm-4am
Drink Prices
\$\$\$\$
Food
Continental
Nearest Subway
4,5,6,N,R to 59th Street
Credit Cards
MC, V, AmEx
\$10-\$25 Cover

Au Bar
41 East 58th Street
Between Park & Madison
(212) 308-9455

Whether you're looking to dance or just browse, get past the velvet rope and you're in for a good night. This amalgam of styles, nationalities and pick-up lines has long endured the trials of New York nightlife. Whether it's the long narrow bar that leaves you no choice but to press flesh and strike a conversation or the packed dance floor that grooves to past and present dance favorites, you can find satisfaction somewhere in the mix. Open all week, the atmosphere becomes more clublike as the weekend approaches; however, they up the ante as well.

Beekman Bar and Books
889 1st Avenue @ 50th Street
(212) 980-9314

Ease into this classy yet cozy New England cigar bar below street level and engage in an animated conversation or relax with a book near the fireplace. Fine wood trimmings, bookshelves, and comfortable reclining couches recreate the intimate and welcoming atmosphere of New York's 40s and 50s hotel bars. A professional bartender in a bow tie serves up cocktails and cigars to an upscale crowd that ranges from midtown suits, locals from the Upper East Side and international civil servants from the nearby United Nations. All this amongst the sounds of sophisticated jazz, bebop, Latin and European tunes.

Bill's Gay Nineties
57 East 54th Street
Between Park & Madison
(212) 355-0243

That's Nineties — as in 1890s. Step into this popular former prohibition-era speakeasy and sample the shadows of an era long past, yet imbedded in the foundation of Manhattan's nightlife. Wall-to-wall period pictures of athletes and personalities — including signed prints of exhibits at the 1893 Columbia World's Fair in Chicago — peer down at you as you enjoy your dinner or drinks. The second floor dining room comes alive with the soulful sounds of Dixieland jazz on Monday nights, and features live cabaret talent Tuesday through Saturday.

Bull & Bear (Waldorf-Astoria)
301 Park Avenue @ 49th Street
(212) 872-4900

Located in the heart of the Waldorf-Astoria Hotel, this bar/restaurant, named after the highs and lows of the stock market, is clearly all about business. Oil paintings of horses, upholstered couches and brown leather chairs give B&B a striking resemblance to a grandfather's study (there's even a mini-library). A bit boring yes, but the excitement comes from knowing that in different corners of the room men named Thurston the III and Chip are making million-dollar deals over wine, cigars and Black Angus steaks (\$30).

Type of Establishment
Bar
Hours
M-Th 4:30pm-2am
F-Sa 4:30pm-4am
Su 6pm-2am
Drink Prices
\$\$\$
Food
N/A
Nearest Subway
6 to 51st Street
Credit Cards
All Major
Jacket & Tie

Type of Establishment
Bar/Restaurant
Hours
M-Sa 11:30am-1am
Drink Prices
\$\$\$
Food
American
Nearest Subway
E,F to 3rd Avenue
Credit Cards
All Major

Type of Establishment
Bar/Restaurant
Hours
Daily 12pm-11:30pm
Drink Prices
\$\$\$\$
Food
American
Nearest Subway
E,F to 3rd Avenue
Credit Cards
All Major

Type of Establishment Bar/Restaurant
 Hours Daily 7pm-4am
 Drink Prices \$\$\$
 Food American
 Nearest Subway 4,5,6,7 to Grand Central
 Credit Cards All Major

Denim & Diamonds
 511 Lexington Avenue
 Between 47th & 48th Street
 (212) 371-1600



Step off a midtown street into the heart of a polished Mid-west honky-tonk where the walls are outfitted with cowboy trimmings. Saddle up to the upstairs bar to whet your whistle, then mosey on down to the lower dance club for a little Texas two-step. Here's the place to show off all those fancy line dances you've worked so hard at in front of the mirror. For the novice, though, they offer regular professional dance classes. You'll do better here with an oversized cowboy hat with matching spurs, but it's not required. A great place to take the lil' lady. Happy trails.

Type of Establishment Wine Bar
 Hours M-F 5pm-2am Sa-Su 7pm-2am
 Drink Prices \$\$\$
 Food Eclectic Tapas
 Nearest Subway 6 to 51st Street
 Credit Cards MC, V, AmEx

Divine Bar
 244 East 51st Street
 Between 2nd & 3rd Avenue
 (212) 319-9463

Ix-nay on the screwdrivers. Divine is within 500 feet of a synagogue so only wine and beer is served in this funky duplex townhouse. In spite of its midtown location, surprisingly this place has a strong SoHo feel — zebra-skinned chairs and rugs, orange walls, red velvet and black leather couches, candles and more candles. This place is perfect for the young, hot and powerful. Don't you dare leave without trying some of the tantalizing tapas. Mmmm... now you know why it's called "Divine."

Type of Establishment Bar
 Hours Daily 5pm-4am
 Drink Prices \$\$
 Food N/A
 Nearest Subway 4,5,6,N,R to 59th Street
 Credit Cards Cash Only

Julie's
 204 East 58th Street
 Between 2nd & 3rd Avenue
 (212) 688-1294

Men, if you're looking for that special someone you won't find her in here. Women, if you're desperately seeking Susan, walk on in and feast your eyes on Julie's smorgasbord of ladies. Like Townhouse (the gentleman's gay bar next door), this lesbian hot spot attracts a more upscale, working professional crowd. Every third Monday of the month, Personal Personals, a dating service for "wimmin," hosts a matchmaking party that's only \$3 with a flyer. Don't worry about a come-on line — hostess Sonoma and her Cupid cohorts pass notes along for you shy girls.

King Cole Bar (St. Regis Hotel)
 2 East 55th Street
 Between Madison & 5th Avenue
 (212) 339-6721

Located in the lobby of the St. Regis Hotel, this elegant lounge is a taste of Old New York high society. A huge Maxfield Parrish mural of a jovial Old King Cole and his court — appraised at some \$4 million — looks down upon you from behind the cherry bar, lightening the opulent atmosphere just a touch. As it should, this spot offers a wide array of brandies, champagnes, cognacs and ports. They also make an exceptional martini. Dress to impress here, and don't forget the charge cards.

Match-Uptown
 33 East 60th Street
 Between Park & Madison
 (212) 906-9177

Though quite different from its downtown elder sibling, Match-Uptown still has the designer touch that transcends geography. Following with the same Asian-influenced menu and motif, this bar/restaurant brings a breath of fresh air to the arid canyons of Midtown East's nightlife. With a dedicated after-work crowd and a business lunch appeal, finding a seat can sometimes be a blessing. But don't let that scare you because the sushi here is too good to pass up (although you'll pay for it).

Monkey Bar (Hotel Elysee)
 60 East 54th Street
 Between Park & Madison
 (212) 838-2600

While it may not draw the Who's Who of New York as it once did in the 40s, this piano bar with attached restaurant is certainly still a midtown gem. The dimly lit, posh oak and pale yellow decor oozes sophistication, pleasantly off-set by the wall-to-wall paintings of frolicking monkeys. Younger, upscale professionals crowd in after work, then slowly taper off as they are replaced by an older audience for the light live music. The ambiance and location are sure to impress that certain someone. The prices are a bit higher here, but worth it.

Type of Establishment Bar
 Hours Su-Th 11:30am-1am F-Sa 11:30am-2am
 Drink Prices \$\$\$\$
 Food Hors d'oeuvres
 Nearest Subway 4,5,6,N,R to 59th Street
 Credit Cards All Major
 Jacket & Tie

Type of Establishment Bar/Restaurant
 Hours Su-M 11:30am-11pm T-Sa 11am-2am
 Drink Prices \$\$\$
 Food New American/Asian
 Nearest Subway 4,5,6,N,R to 59th Street
 Credit Cards All Major

Type of Establishment Bar/Restaurant
 Hours Daily 5:30pm-4am
 Drink Prices \$\$\$\$
 Food American
 Nearest Subway E,F to 3rd Avenue
 Credit Cards All Major
 Jacket & Tie

Type of Establishment
Lounge
Hours
M-T 5pm-2am
W-Sa 5pm-4am
Su 6pm-1am
Drink Prices
\$\$\$\$
Food
N/A
Nearest Subway
4,5,6,7 to Grand Central
Credit Cards
All Major

Morgan's (Morgan Hotel)
237 Madison Avenue
Between 37th & 38th Street
(212) 726-7600

Step down the clean stairs, past the fresh flowers and be ready for a magic marble table, diagonally shooting across the bar, illuminating its radiant patrons: the crême de la crême of the corporate and entertainment world, clad in designer suits and upscale casual wear. Smart, lean executives engage in spirited conversations in this amalgam of Old English values in a deady stylish, cosmopolitan New York setting.

Type of Establishment
Bar/Restaurant
Hours
Daily 12pm-4am
Drink Prices
\$\$\$\$
Food
Classic Russian
Nearest Subway
E,F to 3rd Avenue
Credit Cards
All Major

Moscow
137 East 55th Street
@ Lexington Avenue
(212) 813-1313

Experience long-forgotten Russian empires, from pastoral Eastern European horse stables to sparkling czarist ballrooms lit by crystal chandeliers. Descend to the cabaret and find a colorful Russian gypsy emoting melancholy tunes, a sax player throwing kisses at comely patrons, and two roving bards singing mysterious Russian love tunes to entwined couples. Now, ascend into the cosmopolitan gallery, featuring a Russian artist's gigantic marble statues, and relax in its cool atmosphere before you venture to the blinding bright red Russian Room where fierce, painted Russian knights in metal gear and wooden Matrioshkas watch you indulge in caviar and other Russian specialties.

Type of Establishment
Bar/Restaurant
Hours
Daily 12pm-12am
Drink Prices
\$\$\$\$
Food
American
Nearest Subway
N,R to 5th Avenue
Credit Cards
All Major

Oak Room (Plaza Hotel)
768 5th Avenue @ 59th Street
(212) 759-3000

From the high ceiling supported by massive columns to the huge plate glass windows overlooking Central Park, the Oak Room at the Plaza Hotel imposes its elegance upon you. Perhaps that is why so many tourists and businessmen favor this spot, crowding it up after work, before and after theater, and on weekends. As all successful midtown lounges should, the Oak Room features a piano bar to enjoy as you sip your overpriced martini. Note: Cigar friendly.

Tatou
151 East 50th Street
Between 3rd Avenue & Lexington
(212) 753-1144

Nestled a few blocks east from the heart of the Theater District is this comfortable upscale New Orleans-style supper club. The antique, though polished decor is a vision of traditional decadence with a deep oak finish. The circular front bar and lounge give way to the main hall where the sectioned-off seating faces the dance floor and stage. Most nights' dining entertainment includes live jazz and cabaret shows. Though the atmosphere may seem casual, dress to impress and management prefers you call ahead for reservations.

Top of the Tower
3 Mitchell Place
(1st Avenue @ 49th Street)
(212) 355-7300

You've found the perfect woman and you know you want to spend the rest of your life with her. You've got the ring, know exactly what you want to say to her when you pop the question, but you're looking for that perfect ultra-romantic place that's both intimate and memorable. The type of place where the moon will cast a perfect light on her face as she says, "Yes, I will marry you." Top of the Tower is that place. It's an enchanting little restaurant that serves up intimacy, American continental cuisine, delicious desserts and a breathtaking view of the East River.

The Townhouse
236 East 58th Street
Between 2nd & 3rd Avenue
(212) 754-4649

It may look like a grandfather's Elk Club, but The Townhouse has got a definite (and we do mean definite) twist. "This place attracts gay men with good jobs, the type who dress well and know how to carry themselves," said a Townhouse regular. "It's very high end. It's one of most upscale gay crowds in Manhattan." He's right. You won't find any downtown drag queens or flagrant trannies here. This place leans more towards the Rock Hudson than RuPaul type. Muscle-bound bartenders, dressed in beach club chic (khaki shorts and tight aqua t-shirts) are heavy handed so the shots are grand.

Type of Establishment
Supper Club
Hours
M-Sa 5:30pm-4am
Drink Prices
\$\$\$
Food
Continental
Nearest Subway
6 to 51st Street
Credit Cards
All Major

Type of Establishment
Bar/Restaurant
Hours
Su-Th 5pm-1am
F-Sa 5pm-2am
Drink Prices
\$\$\$
Food
Continental
Nearest Subway
6 to 51st Street
Credit Cards
All Major

Type of Establishment
Bar
Hours
Daily 4pm-4am
Drink Prices
\$\$\$
Food
N/A
Nearest Subway
4,5,6,N,R to 59th Street
Credit Cards
All Major

Type of Establishment
 Bar/Restaurant
 Hours
 M-Sa 12pm-10pm
 Drink Prices
 \$\$\$
 Food
 Thai
 Nearest Subway
 E,F to 3rd Avenue
 Credit Cards
 All Major

Typhoon Brewery
 22 East 54th Street
 Between Madison & 5th Avenue
 (212) 754-9006

This stylish industrial brewery duplex not only surprises with its designer decor — a soothing mix of wood, metal and brick, but also with the resourceful combination of ale and Thai food. Past the impressive vats at the entrance and underneath a small, cast iron bridge is the downstairs bar. Try a Rupper Cup-winning ale and some bar food as you listen to world music. Or go upstairs and share a Thai dish, freshly cooked at the open bar/kitchen. Mingle with corporates and lawyers early on weeknights, and with a young, hipster crowd on weekends. Private rooms available.

Type of Establishment
 Club
 Hours
 M-Th 4pm-3am
 F-Su 4pm-4am
 Drink Prices
 \$\$\$
 Food
 N/A
 Nearest Subway
 4,5,6,N,R to 59th Street
 Credit Cards
 All Major

The Web
 40 East 58th Street
 Between Park & Madison
 (212) 308-1546

There are gay clubs all over the world. There are gay clubs all over New York City. But how many cities can boast of having a gay Asian club? Welcome to The Web. As the techno music booms and the strobe lights flicker, teenie-weenie, butt-huggin' briefs pump their pelvis' and strut their stuff onstage while throngs of men watch in glee. The split-level club has two bars so you can sip your beer upstairs and watch the go-go boys from the mezzanine or you can venture downstairs to the lounge and get a cage-side view.