

## INVESTMENT

## MANAGEMENT

## TECHNOLOGY

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TECHNOLOGY STRATEGIES

Wellington Management's CIO departs for National Financial.

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PORTFOLIO SYSTEMS

Integon Insurance has selected Princeton's Pam after ousting Oscars and Prism.

TIAA has completed the rollout of two Securities Software & Consulting systems.

PRODUCTS & VENDORS

In selling Bridge, Alex. Brown highlighted the firm's institutional order flow potential and buy-side client list.

DST Systems acquires Hiportfolio, a competitor of its Clark & Tilley



## ADP BUYS SHARK FOR \$18M TO HELP BUY-SIDE CAUSE

HAVING permitted Bridge Information Systems Inc. to go by the boards, ADP has signed a letter of intent to purchase the assets of equity quote specialist Shark Information Services Corp. The agreement, which was signed on March 6, stipulates that—in addition to assuming Shark's \$2 million in debt—ADP will cough up roughly \$18 million in cash to the smaller vendor's parent, San Francisco-based Data Broadcasting Corp. (DBC). In return, ADP will take ownership of Shark's installed base of around 5,900 terminals, as well as its equity quote and analytics service.

The deal, which is expected to be finalized within the next 45 days, represents yet another step in ADP's recent march into the buy-side marketplace. Though the majority of Shark's client base resides on the sell side, the vendor does have a significant number of terminals in the institutional market. ADP's decision to buy Shark also comes at a time when

many of Shark's clients-including Los Angeles-based Jefferies & Co.