

# Community Banishes Poster Advertisements

By Craig McGuire

Community Board 14 has endorsed a measure by the New York City Department of Sanitation aimed at reducing street litter.

In mid-April, Sanitation Commissioner Emily Lloyd announced the implementation of the "Poster Law" (Local Law 111), which prohibits the affixing of advertisements or posters on public property.

Lloyd, explaining the law, said, "Posters can go up on privately owned property with the permission of the owner, but lampposts, telephone poles, bus shelters, elevated subway platforms, and hy-

drants are off limits.

"Illegally posted signs cause litter when they wear away and fall or are ripped down. Posters in the wrong places can also interfere with important information contained on official city signs."

"These posters have long been a problem in this community," said CB 14 District Manager Terry Rodie. "This measure will significantly help reduce a big litter problem in the area."

"We feel the new enforcement guide will further the department's ability to maintain clean streets and generally help improve the quality of life for all

New Yorkers."

The law had originally been declared unconstitutional because it presumed the guilt of the person or organization identified on illegally posted signs.

The revised local law, which became effective January 28, establishes a rebuttable presumption that the person whose name or telephone number appears on the poster is responsible for the illegal posting.

Anyone charged with illegal posting can appear before the Environmental Control Board to rebut with evidence the presumption of liability.

The law still provides

for the issuance of summonses when illegal posting of signs is witnessed by enforcement agents.

"We will be taking complaints in the district office," said Rodie. "Anyone who observes these illegally posted bills is urged to take down the information on the poster and report it to the community board."

Although Local Law 111 became effective earlier this year, the Sanitation Department established a 60-day warning period in which enforcement agents only issued warnings to persons identified by name

Continued on page 4

## contents

### This Section

Business-Bklyn Style.....	24
Classifieds.....	1-40C
Editorials.....	26,28,30
Police Blotter.....	20,21
School News.....	24

### Courier Lifestyles

Arts & Leisure.....	2,3
At Your Leisure.....	14
The Big Apple.....	8
Bklyn After Dark.....	4,5
Calendar of Events.....	10
Chatterbox.....	4
Community Happenings..	19
Crossword.....	8
Dining Review.....	9
Horoscope.....	8
Movie Guide.....	6,7
Vacation Guide.....	20-22



Due to the impending enforcement of New York City's "Poster Law," signs like these on Flatlands Avenue will subject the owner to fines.